






# IVETTE ARROYO

## GRAPHIC DESIGNER

### CONTACT ME

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### PRO SKILLS

ADOBE CREATIVE SUITE CC



OFFICE



Several ONLINE platforms:  
Hootsuite | Issuu  
Wordpress | Wix  
Canva | Prezzi  
Mailchimp | Doppler

### FOLLOW ME

**Facebook**  
facebook.com/GyraDesign

**linkedin**  
linkedin.com/in/ivette-parra-monter-6a0ab126

**Instagram**  
instagram.com/GyraDesign

### EXPERIENCE

- 2014 - actually**  
**Gyra Desing**      **FREELANCE (DESIGN | NETWORKS | WEB)**  
**ACTUAL**  
Project Management: Asociación de RH de Los Cabos  
Designs: Solmar Hotels HR | Monteabuelo | Diamante Golf Club HR | HR Advisory | Cocinando Talento | Latin Witch Productions  
Networks: EM Weddings | Velvet Floral | Body Health
- PAST**  
Makeover Studio | Distrito Burbuja | 66 Gallery | Mezcal Solar | BlueNet Hospitals | Basurto Nutrición | Bergman's BarberShop | Aceros IRSA | The Gamp Shop | Fluxus | Gicsa | CROC | Samsung | Sinestesia | Conektate MX | SDI Media México | Sale México
- 2008 - 2012**  
**Upperplayground**      **GRAPHIC DESIGNER & MANAGER**  
Museology for Fifty 24 MX | Web Design | Branding | Graphic Design & Advertising
- 2002 - 2004**  
**2006 - 2008**  
**Sony BMG Music**      **GRAPHIC DESIGNER**  
Desing CDs and DVDs for Strategic Marketing | Design POP material | Support materials for Sales Department | Design online and print catalogs
- 2000 - 2002**  
**Terra Networks**      **SENIOR CO-PRODUCER**  
Senior Co-Producer Art and Culture Channel

### EDUCATION

- 1996 - 2000**  
**Simón Bolivar**      **BD Graphic Design**
- 2000 - 2001**  
**Simón Bolivar**      **DIPLOMAT Mkt and Advertising**
- 2000 - 2001**  
**Folder X**      **DIPLOMAT Web Pages Design**
- 2006**  
**Claustro de Sor Juana**      **DIPLOMAT Curatorship**
- 2005**  
**Centro C. Helénico**      **DIPLOMAT Art Appreciation**
- 2009 - 2010**  
**Claustro de Sor Juana**      **DIPLOMAT Art History**
- 2018 - 2019**  
**Hootsuite Academy**      **CERTIFICATION Social Marketing**